

Follow Up Report SDPA Lunch Sponsorship for  
South Dakota Emergency Management Association  
(SDEMA) and Pipeline Training Presentation

September 11, 2018 Sioux Falls, SD



Arrangements:

- Lunch Sponsorship cost \$1300.00, approved by membership 8/21/18, Paradigm Services SDPA Liaison Dan McGrath took care of sponsorship confirmation and date choice.
- Prior to Conference - Coordination/Confirmation of Location & Presentation needs: Dan M. contacted Regan Smith Emergency Manager City of Sioux Falls (Host) and Alexa White Deputy Director RC-Pennington County Emergency Management & 2018 SDEMA President (Office 605-393-2185, Mobil 605-381-857). Sheila confirmed with both our needs for Overhead projector & screen; all completed on 8/29/18.
- SDPA Presentation Preparation: Dan Miller, SDPA Chair & presenters 'Skyped' 8/29/18 to fine-tune the same PowerPoint used by Dan for the SD Firefighter training. Pared down to approximately 15-20 minutes <See PDF of training presentation & notes>
- SDPA Banner: Rick C. had one from earlier Qtr. 1 stakeholder meetings; brought & set up for presentation. NOTE: Sheila took with her at close; banner now back in western part of state in preparation for 2019 SDPA ER/Stakeholder PA sponsored meetings
- Day of Conference: Coordinated with Alexa White for room logistics, screen & projector; utilized member laptop so wouldn't have to transfer PowerPoint to unsecure machine (security measures). Together, Rick Cerkowniak & Sheila Suurmeier did the 15 minute PowerPoint presentation.

SDPA Member Representatives Present:

Northern Natural Gas: Ricki Cerkowniak

Black Hills Energy: Sheila Suurmeier

Overall: The luncheon, taco bar/buffet, was well received by all the conference attendees, with quite a few personnel coming and thanking presenter's afterwards. **79 attendee's** signed our documentation sheets (placed on tables prior to attendees arrival; asked during "end Thank You" to please sign for us); we do know some did not 'sign'. 92 SDEMA members were registered for the conference, with **85 in attendance** (was head count that went through lunch line, **See PDF Signed Attendance Sheets**). SDPA Members (Rick & Sheila) felt this was well worth the time & money that SDPA spent to sponsor this lunch for a group that we normally would not get to for public awareness.

Improvements: Have better Member/Pipeline Operators in attendance. Prior planning is always a plus to provide ample time for members to plan on attending. The room was excellent for this training opportunity. Additionally, the SDEMA has requested if we would consider, in advance, sponsoring a luncheon going forward. They have their conferences planned 2 years out and it is always the 2<sup>nd</sup> full week in September. 2019 is planned for Pierre, SD and 2020 is planned for Spearfish, SD. The 2021 will be voted on at their membership meeting at the conference close, but Alexa shared that either Watertown or Huron maybe the next eastern location. Suggest that the SDPA take this into consideration for future events and budget planning, which now this information gives us plenty of time to plan accordingly.

## Documentation Pictures:

Presentation Cover for SDEMA Conference 2018 & SDPA Members slide



Pre-setup and Introduction by Alexa White, 2018 SDEMA President



Presenters: Ricki Cerkowniak (Northern Natural Gas) and Sheila Suurmeier (Black Hills Energy)





SDEMA Attendee's:





Rick having discussions with SDEMA member/attendee:

